



**Texas Association for Bilingual Education**  
**Sponsor Packages**  
**2022 Hybrid Conference**

**Launching the next 50 years:**  
**Explorando y ampliando nuevos horizontes multilingües**

BENEFITS	PLATINUM \$7,500	GOLD \$5,500	SILVER \$3,500	EXHIBITOR \$700	DISTRICTS \$500
Number of booths (in person, ONSITE) for Thursday, Oct 13, Friday, Oct 14 & Saturday, Oct 15	30 x 10	20 x 10	10x 10	10x10	1 table 8 ft
Name Badges for Exhibit Hall only	3	2	1	1	1
Number of Breakout Sessions (in person, ONSITE) for Friday, Oct. 14, 2022 and/or Saturday, Oct. 15, 2022.	3	2	1	0	0
Number of pre-recorded sessions uploaded to Virtual Conference & available ONLINE until December. 31, 2022	3	2	1	0	0
Number of social media posts on TABE Facebook	52	26	6	0	0
Number of TABE Facebook Live	2	1	0	0	0
Number of social media post on TABE Instagram	52	26	6	0	0
Number of social media post on TABE twitter	52	26	6	0	0
Number of ads on the TABE website on rotation throughout the year	3	2	1	0	0
Pre & post conference attendee list One week pre-conference Two weeks post-conference	yes	yes	no	no	no
30 minute session at the Bilingual Directors Institute (Zoom only)	+ \$2,500	no	no	no	no
Number of VIRTUAL EXHIBITORS BOOTH Thursday, Oct. 13, 2022 am & pm Friday, Oct. 14, 2022 am & pm Saturday, Oct 15, 2022 am & pm	1	1	1	1	1
PRICE	\$7,500 (\$10,000)	\$5,500	\$3,500	\$700	\$500
	PLATINUM	GOLD	SILVER	EXHIBITOR	DISTRICT

Other A-la-carte Institutes: \$1000

# TABE SPONSORSHIP BENEFITS

In addition to your allotment of sessions in the conference program, TABE sponsors will need to submit to Savana Garcia at [savana@tabe.org](mailto:savana@tabe.org) the social media content, banner ads, and preferred Facebook Live scheduled dates.

## Advertisement Deadlines

<b>Platinum Sponsors (52)</b>	<b>Gold Sponsors (26)</b>	<b>Silver Sponsors (6)</b>
<b>Submit by 09/27/2022</b> (10) Social media advertisement posts (1) TABE Website Advertisement	<b>Submit by 09/27/2022</b> (6) Social media advertisement posts (1) TABE Website Advertisement	<b>Submit by 09/27/2022</b> (3) Social media advertisement posts (1) TABE Website Advertisement
<b>Submit by 11/29/2022</b> (10) Social media advertisement posts	<b>Submit by 11/29/2022</b> (6) Social media	<b>Submit by 10/25/2022</b> (3) Social media advertisement posts
<b>Submit by 01/31/2023</b> (10) Social media advertisement posts (1) TABE Website Advertisement	<b>Submit by 01/31/2023</b> (6) Social media advertisement posts (1) TABE Website Advertisement	
<b>Submit by 04/04/2023</b> (10) Social media advertisement posts	<b>Submit by 04/04/2023</b> (6) Social media advertisement posts	
<b>Submit by 06/11/2023</b> (10) Social media advertisement posts (1) TABE Website Advertisement	<b>Submit by 06/11/2023</b> (6) Social media advertisement posts (1) TABE Website Advertisement	

- The company logo on file will be used along with a link to the company website should content advertisement not be submitted by the deadline indicated above.

All advertisements for the TABE social media platforms must follow the specified specs.

### Social Media Advertisement

- Caption: No more than 500 characters.
- Image format: jpg or png
- Max. file size: 30 MB
- Square (1:1 aspect ratio): 600×600 pixels (minimum) 1936×1936 pixels (maximum)

### TABE Website Advertisement

- Image format: jpg or png
- Header/Footer Banner Size 728x90 pixels (maximum)

### Facebook Live Sessions

- Facebook Live Sessions will be scheduled directly.

- Facebook Live Sessions must be scheduled a minimum of 2 weeks in advance.
- To reschedule a Facebook Live Session please email the request to: [savana@tobe.org](mailto:savana@tobe.org)