



Texas Association for Bilingual Education Sponsor Packages 2021 Hybrid Conference

BENEFITS	PLATINUM \$7,500	GOLD \$5,500	SILVER \$3,500	EXHIBITOR \$700	DISTRICTS \$350
Number of booths (in person, ONSITE) for Monday, Oct 25 & Tuesday, Oct 26	3 30 x 10	2 20 x 10	1 10x 10	1 10x10	1 table 8 ft
Name Badges for Exhibit Hall only	3	2	1	1	1
Number of Breakout Sessions (in person, ONSITE) for Tuesday, Oct. 26	1	0	0	0	0
Number of Conference Virtual Registrations with access to virtual conference	3	2	1	1	1
Number of recorded Sessions uploaded to Virtual Conference & available ONLINE until December. 31, 2021	3	2	1	0	0
Number of social media posts on TABE Facebook	52	26	6	0	0
Number of TABE Facebook Live	2	1	0	0	0
Number of social media post on TABE Instagram	52	26	6	0	0
Number of social media post on TABE twitter	52	26	6	0	0
Number of ads on the TABE website on rotation throughout the year	3	2	1	0	0
Pre & post conference attendee list One week pre-conference Two weeks post-conference	yes	yes	no	no	no
30 minute session at the Bilingual Directors Institute (Zoom only)	+ \$2,500	no	no	no	no
Number of VIRTUAL EXHIBITORS BOOTH Saturday, Oct. 23 am & pm Monday, Oct. 25 am & pm Tuesday, Oct. 26 am & pm Saturday, Oct. 30 am & pm	1	1	1	1	1
PRICE	\$7,500 (\$10,000)	\$5,500	\$3,500	\$700	\$350
	PLATINUM	GOLD	SILVER	EXHIBITOR	DISTRICT

SPONSORSHIP ADD ONS:

+ \$1000	<p>15 minute session to ONE of the following Institutes of your choice: (limited spaces available) Presentation will be recorded.</p> <p>Monday, October 25th, 2021, 8:30 am - 3:30 pm</p> <p>Hybrid (Face to Face AND Zoom): Biliteracy Institute Toma La Palabra / Seidlitz Parents Institute Newcomer Institute</p> <p>Virtual (Zoom only): Higher Education Roundtable Bilingual Directors Institute BESO Institute Dual Language Secondary Institute Early Childhood Institute Sheltered Instruction Institute</p>
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Date and time for sponsor and exhibitor's training - TBD

*All advertisements and content for the TABE social media platforms must follow the specified specs below.

Social Media (Facebook, Instagram, Twitter) Content

- Caption: up to 550 characters
- Image format: jpg or png
- Max. file size: 30 MB
- Square (1:1 aspect ratio): 600×600 pixels (minimum) 1936×1936 pixels (maximum)

TABE Website Advertising

- Image format: jpg or png
- Header/Banner Size 728x90 pixels (maximum)

Deadline to submit social media content and website advertisement- No later than 9/1/2021

Deadline to submit social media content and website advertisement (post conference) - 11/3/2021

New/updated content will be due the 3rd of every month. If new content is not submitted by the 3rd the content used for the previous month will be used.

Email all content to
tabe@tabe.org