

TABE Online Conference

Platinum	Gold	Silver	Exhibitors
\$7500	\$5500	\$3500	\$700 Commercial \$350 Districts and Universities
Three (3) online pre-recorded sessions	Two (2) online pre-recorded sessions	One (1) online pre-recorded session	
Pre-recorded sessions added to TABE YouTube channel for public access till 12/31/2020.			
52 social media posts (1 per week for one year)	26 social media posts (1 post per week for six months)	6 social media posts (1 post per month for six months)	
2 - 25 minute FaceBook Live Promotions	1 - 25 minute FaceBook Live Promotion		
Pre & post conference attendee list One week pre conference Two weeks post conference	Pre conference attendee list One week pre conference	Post conference attendee list Two weeks post conference	
Three (3) ads on the TABE website on rotation throughout the year	Two (2) ads on the TABE website on rotation for 6 months	One (1) ad on TABE website for 6 months	
<p>Virtual exhibitors booth on October 10</p> <p>We would need from each exhibitor a link that you want your participants to access to visit with you. They will have a chance to visit with you on October 10th at 10AM and at 12PM. You might want to create an invite that covers the whole day, that way participants can use the same link at 10 and at 12. Link and logo will need to be emailed to TABE.</p>			

*All advertisements and content for the TABE social media platforms must follow the specified specs below.

Social Media (Facebook, Instagram, Twitter) Content

- Caption: up to 550 characters.
- Image format: .jpg or .png.
- Max. file size: 30 MB.
- Square (1:1 aspect ratio): 600×600 pixels (minimum) 1936×1936 pixels (maximum)

TABE Website Advertising

- Image format: .jpg or .png.
- Header/Banner Size 728x90 pixels (maximum)

Deadline to submit social media content and website advertisement- 09/21/2020

Deadline to submit social media content and website advertisement (post conference) - 11/3/2020 *new/updated content will be due the 3rd of every month. If new content is not submitted by the 3rd the content used for the previous month will be used.